Digitalisation Conclave & Tech-Talk Forum

INAUGURAL EDITION | 2026–27

Turning digital investments into measurable business outcomes for India's auto component industry

1 day Focused conclave for auto component leaders

4 Tech-Talk themes on the main stage

4 Partner tiers, from ₹5 lakh + GST

Founding Partner status for the annual series

DATE	VENUE	AUDIENCE	PARTNER TIERS
12 January 2027 Tuesday · 09:00 – 18:00 hrs	**Radisson Blu Hotel GRT** Chennai, Tamil Nadu	**Auto component leaders** Large Tier 1s to MSMEs, plus OEMs	**From ₹5 lakh** + GST · 4 tiers + add-ons

THE OPPORTUNITY Put your brand and your solution in front of the people who run India's auto component factories — promoters, CEOs, plant heads, and digital, quality and operations leaders — at the inaugural edition of ACMA's annual digital manufacturing platform. **Partner with the apex platform for digital manufacturing in India's auto component industry.**

01 Why partner with this Conclave

01 Brand visibility
Your logo and name across the stage backdrop, venue branding, delegate communications, ACMA digital channels and post-event coverage.

02 Your pitch, on stage
Present your solution to a room of manufacturing decision-makers through a dedicated Tech-Talk slot (Strategic and Platinum tiers).

03 Live display presence
A display space at the venue that delegates visit through the day — during tea, lunch and networking breaks — to see demos and talk to your team.

04 The right audience
A focused gathering of auto component manufacturers, from large enterprises to MSMEs, together with OEM representatives — not a general IT crowd.

05 ACMA association
Align your brand with the apex body of the Indian auto component industry and its technology and competitiveness agenda.

06 Founding Partner status
All partners of this inaugural edition will be recognised as Founding Partners of the annual series in event and post-event communications.

02 Who will be in the room

Delegates are nominated by ACMA member companies and selected for their role in manufacturing and technology decisions.

Business leadership
Promoters, owners, Managing Directors, CEOs, Executive Directors

Manufacturing & operations
Plant heads, operations and manufacturing directors, production heads

Technology & digital
CTOs, CIOs, IT/OT heads, digital transformation and Industry 4.0 leaders

Quality & engineering
Quality, engineering, industrial engineering, maintenance and automation heads

Supply chain & excellence
Supply chain, procurement, business excellence and strategy leaders

Ecosystem
OEM representatives, Tier 1 suppliers, academic institutions and global experts

Company mix Large Tier 1 suppliers, mid-sized component manufacturers and MSMEs — predominantly from Southern India, with national participation.

THE DAY AT A GLANCE — WHERE PARTNERS FEATURE

Tentative programme; timings may change.

09:00	**Registration & networking coffee**	Display spaces open · registration-desk branding
10:00	**Inaugural session**	Strategic & Platinum partners acknowledged from stage
11:15	**Tea & coffee**	Corporate videos screened · display visits
11:45	**Theme session – panel**	Digital at Scale: OEM & component-industry leaders
13:00	**Global perspective keynote**	Lessons from the world's most advanced factories
13:30	**Networking lunch**	Corporate videos · display visits · lunch partner branding
14:30	**Technology session – panel**	Making Digital Transformation a Reality
15:30	**Hi-tea**	Corporate videos · display visits
16:00	**Tech-Talks**	Partner showcases – Strategic 20 min; others 15 min
17:05	**Implementation case studies**	Large Tier 1 · mid-size supplier · MSME
17:50	**Concluding remarks**	Partner acknowledgement

03 Partnership packages

DELIVERABLE	STRATEGIC Partner ₹15,00,000 + GST 1 AVAILABLE	PLATINUM Partner ₹10,00,000 + GST 2 AVAILABLE	GOLD Technology Partner ₹7,50,000 + GST LIMITED	SILVER Industry Partner ₹5,00,000 + GST LIMITED
Partner title in all communications	Strategic Partner	Platinum Partner	Gold Technology Partner	Silver Industry Partner
Logo on main stage backdrop	Largest, prime	Prominent	Standard	Partner band
Logo on venue standees & entry branding	✓	✓	✓	✓
Logo on mailers, Event Posters & registration page	✓	✓	✓	✓
Tech-Talk slot on the main stage	20 min (confirmed) · main stage or in panel	15 min (confirmed)	May apply for 1 open slot	—
Display space at the venue	Premium, prime location	Premium	Standard	Shared / table-top
Corporate video screened during breaks	Up to 1.5 min	Up to 90 sec	Up to 60 sec	Logo in screen loop
Acknowledgement from stage	Inaugural session	Inaugural session	During the Conclave	During the Conclave
Brochure / collateral in delegate kit	✓	✓	✓	—
ACMA Impact Magazine	Full-page ad	Partner listing	Partner listing	Partner listing
Social-media coverage (ACMA handles)	Dedicated post + tags	Dedicated post	Group post	Group post
Delegate passes (full access)	5	4	3	2
Mention in post-event report	✓	✓	✓	✓
Founding Partner recognition (series)	✓	✓	✓	✓

All fees are exclusive of GST at the applicable rate. Packages are offered on a first-come, first-served basis.

04 Add-on opportunities

Available to any partner, or as stand-alone associations; each is offered to one company only. All rates + GST. Full benefits and exhibition stalls on page 4.

Networking Lunch Partner ₹5,00,000
"Lunch hosted by" branding at the dining area and acknowledgement from stage before lunch.

Tea Break Partner (×2) ₹3,00,000 each
Branding at tea counters and on screens during the break.

Lanyard & Badge Partner ₹6,00,000
Your logo on every delegate lanyard — visible all day.

Delegate Kit Partner ₹5,00,000
Logo on the delegate bag / folder plus one insert.

Registration Desk Partner ₹6,00,000
Branding at the registration counter — the first thing every delegate sees.

Corporate Video Screening ₹2,00,000
Stand-alone screening of your video during a break (for non-sponsors).

05 Company sponsorship packages

For Member / Non-Member companies seeking scalable branding. Titanium, Platinum and Gold partners receive a Cluster Value Credit towards their Digitalisation Cluster fee.

DELIVERABLE	TITANIUM Partner ₹10,00,000	PLATINUM Partner ₹7,50,000	GOLD Partner ₹5,00,000	SILVER Partner ₹3,00,000	BRONZE Partner ₹2,00,000
Cluster Value Credit towards Digitalisation Cluster fee	₹2 Lakh	₹1.5 Lakh	₹1 Lakh	—	—
Customised 90-second corporate video spotlight (during breaks)	✓	✓	✓	✓	✓
Prime logo placement on banners, stage backdrop & digital screens	Premier positioning	✓	Standard	Standard	Standard
Featured article in AMF's IMPACT Magazine & E-Compendium	Full-page feature	Half-page feature	Quarter-page mention	Sponsor listing	Sponsor listing
Social media (pre-event teasers, live coverage, post-event highlights)	5 dedicated posts	3 dedicated posts	2 dedicated posts	1 dedicated post	1 dedicated post
Complimentary delegate passes	3	2	1	1	1

06 Your Tech-Talk — making the most of the stage

Tech-Talks are the sponsor's on-stage opportunity. To keep the session valuable to the audience — and therefore to you — each talk should follow four steps:

STEP 1 · The problem
Open with a specific manufacturing problem relevant to auto component makers.

STEP 2 · The solution
Show how your solution addresses it, with a use case or customer example from manufacturing.

STEP 3 · The reality
Explain what implementation involves — integration, timelines, skills and indicative investment.

STEP 4 · The invitation
Close with a clear invitation for delegates to visit your display space for a demo.

TALK THEMES ON THE PROGRAMME

Sponsors may propose an alternative topic within the Conclave theme.

- **T1** Digital Automation & Flexible Manufacturing
- **T2** Smart Shopfloor & Industry 4.0
- **T3** Digital Supply Chain & OEM Integration
- **T4** Quality, Traceability & Zero-Defect Manufacturing

CONTENT REVIEW Abstracts and final slides are reviewed by the organisers for relevance to the audience and theme. Claims about performance should be supportable. The organisers may request revisions to content that is off-theme.

07 Who we partner with

To protect the quality and credibility of the Conclave, partners are welcomed from companies whose offerings are relevant to manufacturing digitalisation and the auto component ecosystem, including:

- Industrial automation, robotics, cobots and machine vision
- MES, ERP, IIoT, cloud and manufacturing software
- Digital engineering, PLM, metrology and quality systems
- AI, industrial analytics, digital twin and simulation
- Industrial cybersecurity, connectivity and IT/OT integration
- Energy management, sustainability and consulting / implementation partners

Partners agree to AMF's sponsorship terms, branding guidelines and event code of conduct, including appropriate use of the ACMA and AMF names and logos.

08 Clear expectations

We want every partner to know exactly what they are investing in.

What your sponsorship delivers

- ✓ Brand visibility as listed for your tier
- ✓ Your Tech-Talk and/or display presence as listed for your tier
- ✓ Delegate passes for your team to attend the full Conclave
- ✓ Interaction with delegates who visit your display or approach your team during open breaks
- ✓ Acknowledgement in event and post-event communications

What sponsorship does not include

- ✗ Guaranteed leads, orders, contracts or business outcomes
- ✗ pre-arranged or private meetings with delegates, OEMs or speakers
- ✗ Delegate lists or personal contact details
- ✗ A guaranteed seat on any panel — panellists are chosen by the organisers for balance and credibility
- ✗ Endorsement of any product by ACMA or AMF

09 Terms in brief

1. All fees are exclusive of GST. Payment is due in full before the confirmation deadline.
2. Branding is delivered as per the final approved communication plan, subject to receipt of artwork by the stated deadlines; material received late may not be included in printed items.
3. Display spaces are allotted by tier and order of confirmation. Display build, transport and staffing are at the sponsor's cost unless agreed otherwise.
4. Programme, speakers in case of any alteration; partners will be informed of material changes.
5. Cancellation by the sponsor after confirmation is non-refundable unless otherwise agreed in writing with AMF.
6. AMF reserves the right to decline sponsorship or content that is not aligned with the Conclave theme or code of conduct.

10 How to book

1. **Choose your package** — Select your tier and any add-ons, and complete the Sponsor Registration Form: forms.gle/wyncMTvSFVJb389W8
2. **Receive confirmation** — AMF confirms with the invoice and partner kit (artwork specifications and deadlines).
3. **Complete payment** — 100% in advance to secure your tier; branding is confirmed on receipt of payment.
4. **Submit materials** — Logo, video, Tech-Talk abstract and collateral by the deadlines below.
5. **Meet the audience** — On the day — set up your display, deliver your Tech-Talk and engage delegates.

INDICATIVE TIMELINE

Sponsor confirmation & payment	**25 November 2026**
High-resolution logo & brand guidelines	**Within 7 days of confirmation**
Tech-Talk title & abstract (150 words)	**10 December 2026**
Corporate video & magazine ad artwork	**20 December 2026**
Final Tech-Talk presentation	**5 January 2027**
Display set-up at venue	**11 January 2027 (evening) / 12 January 2027, 07:30 hrs**

BOOK YOUR PARTNERSHIP

Become a Founding Partner of the AMF Digitalisation Conclave & Tech Talk Forum

For inquiries or custom packages, contact

Sponsor Registration Form: forms.gle/wyncMTvSFVJb389W8

Ms. Raginee Singh +91 99991 97693 · raginee.singh@acma.in

Ms. Shweta Kapruwan +91 98116 65046 · shweta.kapruwan@acmamf.in

11 ADD-ON & EXHIBITION OPPORTUNITIES

Own a moment of the day

Exclusive add-ons and exhibition stalls, available to any partner or as stand-alone associations. Each add-on is offered to one company only.

ADD-ONS FROM
₹2,00,000
+ GST

WHERE YOUR ADD-ON APPEARS THROUGH THE DAY

ALL DAY Lanyard & Badge · Delegate Kit · Exhibition stalls

09:00	11:15	13:30	15:30	18:00
Registration Desk	Tea Break · Video	Networking Lunch	Hi-tea · Video	Close

Lanyard & Badge Partner

₹6,00,000 + GST

1 SLOT

- ✓ Prominent logo on every delegate lanyard — worn all day and in every event photo
- ✓ Logo on the delegate badge

3 entry passes*

Registration Desk Partner

₹6,00,000 + GST

1 SLOT

- ✓ Prominent logo and branding across the registration counter and area
- ✓ Exclusive visual display of your brand in the registration area
- ✓ Your corporate film on a loop on the registration-area screen

3 entry passes for guests & suppliers*

Networking Lunch Partner

₹5,00,000 + GST

1 SLOT

- ✓ "Lunch hosted by" banners and logo in the VIP and delegate lunch areas
- ✓ Acknowledgement from stage before lunch
- ✓ VIP lounge entry during lunch for 2 representatives, to network with VIPs and delegates

2 entry passes*

Delegate Kit Partner

₹5,00,000 + GST

1 SLOT

- ✓ Logo on every delegate bag / folder
- ✓ One insert in every delegate kit

2 entry passes*

Tea Break Partner

₹3,00,000 per break + GST

2 SLOTS · 11:15 TEA · 15:30 HI-TEA

- ✓ One sponsor per break
- ✓ Prominent logo on standees at the tea / hi-tea counters
- ✓ Logo on screens during your break

1 entry pass*

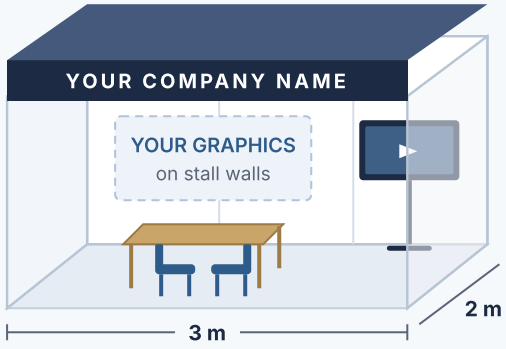
Corporate Video Screening

₹2,00,000 + GST

FOR NON-SPONSORS

- ✓ One screening of your corporate video (up to 60 sec) during one break

1 entry pass



EXHIBITION STALL

Your own stand in the display area

₹2,25,000 per stall + GST

Stall size	3 m × 2 m
Structure	Octonorm shell stall, side walls shared with the neighbouring stall
Branding	Fascia name board with your company name; your graphics on the stall walls
AV	1 TV on a stand
Furniture	1 table, 2 chairs
Entry pass	1, for stall staff

Open during registration, tea, lunch and hi-tea breaks. Locations allotted in order of confirmation; graphics printing, extra furniture and staffing are at the sponsor's cost unless agreed otherwise.

All rates exclusive of GST; first come, first served
One company per add-on (Tea Break: one per break) and per stall
***Entry passes** apply when the add-on is taken stand-alone

BOOK AN ADD-ON OR STALL

Sponsor Registration Form:
forms.gle/wyncMTvSFVJb389W8
Ms. Raginee Singh · +91 99991 97693
Ms. Shweta Kapruwan · +91 98116 65046